



**yellow bear**  
**FOUNDATION**

**The Yellow Bear Foundation is a not-for-profit organization empowering communities to spread awareness and fund research of Primary Immunodeficiency (PI).**

**[www.YellowBearFoundation.org](http://www.YellowBearFoundation.org)**



# CHARLOTTE'S STORY

The Yellow Bear Foundation was formed in 2017 by the Lavin family when their daughter Charlotte “Bear” Lavin was diagnosed with Specific Antibody Deficiency (SAD) with normal IgG at four-years-old. It took Charlotte and her parents four long years before receiving this diagnosis. It first began when Charlotte was a couple of months old, she contracted pneumonia, which can be life threatening for a young baby. By the age of one, she had multiple illnesses – including pneumonia twice – but her doctors called it “just kid stuff.” They tried every medical option presented to them from blood work and EGDs to dietary changes, prophylactic antibiotics, and steroids. It was very daunting as new parents because they wanted to help their daughter, but nothing made Charlotte get well or stay healthy.

The Lavins were not going to give up their fight for Charlotte until they had answers. They decided to seek other opinions and met with OSF Healthcare Children’s Hospital of Illinois Pediatrics and Pulmonology team. OSF immediately realized it was more than “just kid stuff” and referred the Lavins to a pediatric immunologist at Lurie Children’s Hospital of Chicago. This is when they began to see the light, as Charlotte received her first proper diagnosis – Specific Antibody Deficiency. After failing her second round of prophylactic antibiotics, her medical team started her on IVIg, a therapy that can help people with weakened immune systems or other diseases fight off infections.

With the help of her diagnosis, Charlotte went from a fragile, unwell and exhausted little girl to full of energy, thriving and enjoying life: cheering and attending school with her friends. Remarkably, she has needed very few antibiotics or steroids since the beginning of IVIg. Through this journey, the Lavins have become connected with the Immune Deficiency Foundation (IDF) and want to contribute by raising awareness about PI and the more than 300 rare, chronic disorders that can come with it.

**Please help kids like Charlotte fight their battle by donating to help fund research and spread awareness. We hope to create a future with improvement of diagnosis, treatment, and quality of life for people with PI.**



# ANNUAL SPONSORSHIP

## PRESENTING SPONSOR.....\$15,000

Benefits include:

- Company listed as Presenting Sponsor
- 15 tickets for Night at the Casino
- 15 open bar drink tickets for Night at the Casino
- Presenting Sponsor recognition at Night at the Casino
- 4 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website

## GOLD SPONSOR.....\$7,500 - \$9,999

Benefits include:

- Company listed as Gold Sponsor
- 8 tickets for Night at the Casino
- 8 open bar drink tickets for Night at the Casino
- Gold Sponsor recognition at Night at the Casino
- 2 tickets to Hibernation Celebration
- 2 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website

## CORPORATE SPONSOR.....\$2,500 - \$4,999

Benefits include:

- Company listed as Corporate Sponsor
- 4 tickets for Night at the Casino
- 4 open bar drink tickets for Night at the Casino
- Corporate Sponsor recognition at Night at the Casino
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight
- Logo displayed at the events

## PLATINUM SPONSOR.....\$10,000 - \$14,999

Benefits include:

- Company listed as Platinum Sponsor
- 10 tickets for Night at the Casino
- 10 open bar drink tickets for Night at the Casino
- Platinum Sponsor recognition at Night at the Casino
- 4 tickets to Hibernation Celebration
- 4 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website

## SILVER SPONSOR.....\$5,000 - \$7,499

Benefits include:

- Company listed as Silver Sponsor
- 6 tickets to Night at the Casino
- 6 open bar drink tickets for Night at the Casino
- Silver Sponsor recognition at Night at the Casino
- 2 tickets to Hibernation Celebration or 2 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website

## BEAR SPONSOR.....\$1,000 - \$2,499

Benefits include:

- Company listed as Bear Sponsor
- 2 tickets to Night at the Casino
- 2 open bar drink tickets for Night at the Casino
- Bear Sponsor recognition at Night at the Casino
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight
- Logo displayed at the events

# THE SCREAMING PUMPKIN

## JOIN THE YELLOW BEAR FOUNDATION FOR THE SCREAMING PUMPKIN!

You will need more than speed to stay alive this Halloween season. Run through Springdale Cemetery where the scares are sure to come. The chills and thrills will keep you motivated as you run or walk through our **2 mile walk, 6.55 mile run, half marathon, full marathon, or full marathon relay!** Run or walk if you dare, because once you start, there is no turning back! The half, full, and relay are prediction runs. Finish before the clock strikes 10 PM! The winner will be the closest to 10 PM without going over- start time is your creation. Help create a better tomorrow for PI by joining us for this year's Screaming Pumpkin. Are you up for the challenge?

## JOIN THE YELLOW BEAR BY BECOMING AN EVENT SPONSOR.

### \$10,000 TITLE SPONSOR\*

- Co-host the event
- 20 race entries
- Social media shout-out
- Logo on website
- Logo on all signage
- Logo on the front of t-shirts

### \$1,000 FINISH LINE SPONSOR

- Branded signage at finish line
- 2 race entries
- Logo on back of t-shirt
- Social media shout-out
- Logo on website

### \$250 NOURISHMENT SPONSOR

- Logo on drink tickets or at nourishment station
- Social media shout-out, logo on website
- Logo on back of t-shirt

### \$250 HALLOWEEN MAKE-UP SPONSOR

- Logo at make-up station
- Social media shout-out
- Logo on website
- Logo on back of t-shirt

### \$2,000 TENT SPONSOR

- Branded signage at the registration tent or nourishment tent
- 6 race entries
- Logo on back of t-shirt
- Logo on website
- Social media shout-out

### \$500 CEMETERY SPONSOR

- Logo on course
- Social media shout-out
- Logo on website
- Logo on back of t-shirt



\*Must be confirmed one month prior

*Marathon - Half Marathon - Relay - 6.55 mile run - 2 mile walk*

# A NIGHT AT THE CASINO



This year marks our seventh annual cocktail party and The Fair is taking on a fun new twist! Introducing.... "A Night at the Casino!" Your favorite cocktail party just got a new look and vibe - in honor of our Lucky 7th Anniversary! Join us once again for food, drinks, live music and state of the art casino games. Come ready to play and win BIG - all while supporting the The Yellow Bear Foundation.

## BE THE LIFE OF THE PARTY BY BECOMING AN EVENT SPONSOR.

### FOOD SPONSOR

- Branded signage on food stations
- Social media shout outs

**\$250**

### GAME SPONSOR

- Social media shout outs
- Branded signage listed on casino games

**\$500**

### COCKTAIL SPONSOR

- 2 general admission tickets
- Open bar tickets for 2 guests
- Branded signage by bars
- Social media shout outs
- Branded signature drink cocktail napkins

**\$1,000**

### ENTERTAINMENT SPONSOR

- Bottle service
- Branded signage at event
- Social media shout outs
- Logo on website
- Custom logo felt on a game table
- Open bar tickets for 15 guests

**\$10,000**

**SOLD OUT!**

## TICKETING OPTIONS

### \$125 General Admission

- Entrance into Night at the Casino
- Includes food and select drinks
- Option to purchase open bar drink ticket



### \$5,000 Lounge Seating

- Up to 10 guests
  - Includes champagne toast
  - Open bar tickets for 10 guests
  - Branded signage over your lounge
- \*ACT FAST ONLY 1 AVAILABLE\***



# EVENT SPONSORSHIP FORM

## BILLING INFO

NAME: \_ \_ \_ \_ \_

COMPANY NAME: \_ \_ \_ \_ \_

ADDRESS: \_ \_ \_ \_ \_

CITY: \_ \_ \_ \_ \_ STATE: \_ \_ \_ \_ \_

ZIP: \_ \_ \_ \_ \_

PHONE: \_ \_ \_ \_ \_

EMAIL: \_ \_ \_ \_ \_

## PLEASE SELECT EVENT

- ☐ The Screaming Pumpkin
- ☐ Night at the Casino
- ☐ Hibernation Celebration:  
Night at the Museum



## DONATION AMOUNT

- ☐ \$250
- ☐ \$500
- ☐ \$1,000
- ☐ \$2,000
- ☐ \$5,000
- ☐ \$10,000

**TOTAL SPONSORSHIP AMOUNT:**

**\$**

Credit Card Payment: Please visit [www.yellowbearfoundation.org/donate](http://www.yellowbearfoundation.org/donate)

Check: Please make payment to- Yellow Bear Foundation

6808 N Knoxville Suite C Peoria, IL 61614-3504

# ANNUAL COMMITMENT FORM

## BILLING INFO

NAME: \_ \_ \_ \_ \_

COMPANY NAME: \_ \_ \_ \_ \_

ADDRESS: \_ \_ \_ \_ \_

CITY: \_ \_ \_ \_ \_ STATE: \_ \_ \_ \_ \_

ZIP: \_ \_ \_ \_ \_

PHONE: \_ \_ \_ \_ \_

EMAIL: \_ \_ \_ \_ \_

## CORPORATE SPONSORSHIP LEVEL

- ☐ \$15,000- Presenting Sponsor
- ☐ \$10,000- Platinum Sponsor
- ☐ \$7,500- Gold Sponsor
- ☐ \$5,000- Silver Sponsor
- ☐ \$2,500- Corporate Sponsor
- ☐ \$1,000- Bear Sponsor



**TOTAL SPONSORSHIP AMOUNT:**

\$

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