



# yellow bear

## FOUNDATION

**The Yellow Bear Foundation is a not-for-profit organization empowering communities to spread awareness and fund research of Primary Immunodeficiency (PI).**

**[www.YellowBearFoundation.org](http://www.YellowBearFoundation.org)**



# CHARLOTTE'S STORY

The Yellow Bear Foundation was formed in 2017 by the Lavin family when their daughter Charlotte “Bear” Lavin was diagnosed with Specific Antibody Deficiency (SAD) with normal IgG at four-years-old. It took Charlotte and her parents four long years before receiving this diagnosis. It first began when Charlotte was a couple of months old, she contracted pneumonia, which can be life threatening for a young baby. By the age of one, she had multiple illnesses – including pneumonia twice – but her doctors called it “just kid stuff.” They tried every medical option presented to them from blood work and EGDs to dietary changes, prophylactic antibiotics, and steroids. It was very daunting as new parents because they wanted to help their daughter, but nothing made Charlotte get well or stay healthy.

The Lavins were not going to give up their fight for Charlotte until they had answers. They decided to seek other opinions and met with OSF Healthcare Children’s Hospital of Illinois Pediatrics and Pulmonology team. OSF immediately realized it was more than “just kid stuff” and referred the Lavins to a pediatric immunologist at Lurie Children’s Hospital of Chicago. This is when they began to see the light, as Charlotte received her first proper diagnosis – Specific Antibody Deficiency. After failing her second round of prophylactic antibiotics, her medical team started her on IVIg, a therapy that can help people with weakened immune systems or other diseases fight off infections.

With the help of her diagnosis, Charlotte went from a fragile, unwell and exhausted little girl to full of energy, thriving and enjoying life: cheering and attending school with her friends. Remarkably, she has needed very few antibiotics or steroids since the beginning of IVIg. Through this journey, the Lavins have become connected with the Immune Deficiency Foundation (IDF) and want to contribute by raising awareness about PI and the more than 300 rare, chronic disorders that can come with it.

**Please help kids like Charlotte fight their battle by donating to help fund research and spread awareness. We hope to create a future with improvement of diagnosis, treatment, and quality of life for people with PI.**



# ANNUAL SPONSORSHIP

## PRESENTING SPONSOR.....\$15,000

Benefits include:

- Company listed as Presenting Sponsor
- 15 premium tickets for Night at the Casino
- Sponsorship recognition at all Yellow Bear Foundation Events
- 4 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

## GOLD SPONSOR.....\$7,500 - \$9,999

Benefits include:

- Company listed as Gold Sponsor
- 8 premium tickets for Night at the Casino
- Sponsorship recognition at all Yellow Bear Foundation Events
- 2 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

## CORPORATE SPONSOR.....\$2,500 - \$4,999

Benefits include:

- Company listed as Corporate Sponsor
- 4 premium tickets for Night at the Casino
- Sponsorship recognition at all Yellow Bear Foundation Events
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

## PLATINUM SPONSOR.....\$10,000 - \$14,999

Benefits include:

- Company listed as Platinum Sponsor
- 10 premium tickets for Night at the Casino
- Sponsorship recognition at all Yellow Bear Foundation Events
- 4 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

## SILVER SPONSOR.....\$5,000 - \$7,499

Benefits include:

- Company listed as Silver Sponsor
- 6 premium tickets to Night at the Casino
- Sponsorship recognition at all Yellow Bear Foundation Events
- 2 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

## BEAR SPONSOR.....\$1,000 - \$2,499

Benefits include:

- Company listed as Bear Sponsor
- 2 premium tickets to Night at the Casino
- Sponsorship recognition at all Yellow Bear Foundation Events
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

# A NIGHT AT THE CASINO

Night at the Casino is one of Yellow Bear Foundation's signature fundraising events, bringing together supporters, community leaders, and friends of the foundation for an unforgettable evening of entertainment and impact. Guests enjoy signature cocktails, gourmet bites, live music, and professionally hosted casino-style gaming in a vibrant cocktail party atmosphere. Every chip played and every ticket purchased helps advance Yellow Bear Foundation's mission to raise awareness and expand access to immunology care in our region. It's a night of celebration, community, and meaningful impact.

## BE THE LIFE OF THE PARTY BY BECOMING AN EVENT SPONSOR.

### \$250 SPONSOR

- Listed on sponsorship list (on social media, event screens, & website)

**\$250**

### FOOD SPONSOR

- Social media shout outs
- Branded signage at one of the food stations

**\$500**

### COCKTAIL SPONSOR

- 2 premium tickets
- Branded signage at bar
- Branded cocktail napkins
- Social media shout outs

**\$1,000**

### CASINO GAME SPONSOR

- 2 premium tickets
  - Social media shout outs
  - Branded signage on casino game board
  - Felt memorable to keep with your logo
- \*4 sponsorships available\*

**\$1,000**

### ENTERTAINMENT SPONSOR

- 16 premium tickets with exclusive lounge seating
- Branded signage at event
- Social media shout outs
- Bottled champagne

**\$10,000**

### TITLE SPONSOR

- 2 reserved premium tables (up to 20 guests)
- Branded signage
- Logo on all event pages, social media posts and advertisements
- Champagne toast

**\$20,000**



**SOLD OUT!**

## TICKETING OPTIONS

### \$100 General Ticket

- Entrance into Night at the Casino
- Includes food, soda, wine, beer & seltzer

### \$150 Premium Ticket

- Entrance into Night at the Casino
- Includes food, soda, wine, beer and seltzer
- Includes top shelf liquor & champagne

### \$5,000 Lounge Seating

- Up to 10 guests
- Includes food, soda, wine, beer & seltzer
- Includes top shelf liquor & champagne toast

\*ACT FAST ONLY 1 AVAILABLE\*

### \$1,250 Table

- Reserved table for 10
- Includes food, soda, wine, beer & seltzer
- Includes champagne toast

### \$1,750 Premium Table

- Reserved table for 10
- Includes food, soda, wine, beer & seltzer
- Includes top shelf liquor & champagne toast



# THE SCREAMING PUMPKIN

## JOIN THE YELLOW BEAR FOUNDATION FOR THE SCREAMING PUMPKIN!

You will need more than speed to stay alive this Halloween season. Run through Springdale Cemetery where the scares are sure to come. The chills and thrills will keep you motivated as you run or walk through our **2 mile walk, 6.55 mile run, half marathon, full marathon, or full marathon relay!** Run or walk if you dare, because once you start, there is no turning back! The half, full, and relay are prediction runs. Finish before the clock strikes 10 PM! The winner will be the closest to 10 PM without going over- start time is your creation. Help create a better tomorrow for PI by joining us for this year's Screaming Pumpkin. Are you up for the challenge?

## JOIN THE YELLOW BEAR BY BECOMING AN EVENT SPONSOR.

### \$10,000 TITLE SPONSOR\*

- Co-host the event
- 20 race entries
- Social media shout-out
- Logo on website
- Logo on all signage
- Logo on the front of t-shirts

### \$1,000 FINISH LINE SPONSOR

- Branded signage at finish line
- 2 race entries
- Logo on back of t-shirt
- Social media shout-out
- Logo on website

### \$250 NOURISHMENT SPONSOR

- Logo on drink tickets or at nourishment station
- Social media shout-out, logo on website
- Logo on back of t-shirt

### \$250 HALLOWEEN MAKE-UP SPONSOR

- Logo at make-up station
- Social media shout-out
- Logo on website
- Logo on back of t-shirt

### \$2,000 TENT SPONSOR

- Branded signage at the registration tent or nourishment tent
- 6 race entries
- Logo on back of t-shirt
- Logo on website
- Social media shout-out

### \$500 CEMETERY SPONSOR

- Logo on course
- Social media shout-out
- Logo on website
- Logo on back of t-shirt



\*Must be confirmed one month prior

*Marathon - Half Marathon - Relay - 6.55 mile run - 2 mile walk*

# YELLOW BEAR ROOM SPONSOR

The Yellow Bear Foundation is proud to announce the completion and official opening of the Yellow Bear Foundation Office of Immunology & Research in Peoria, IL! This milestone fulfills one of the core pillars on which the Yellow Bear Foundation was built – bringing vital resources to our community for individuals living with primary immunodeficiency. We look forward to the future and to continuing our mission of serving and strengthening our community. Along with this new growth comes the opportunity for room sponsors within the clinic.

## PATIENT ROOMS- \$5,000

- Recognition on plaque on door
- (1) Annually boosted social media post
- Company logo on Screaming Pumpkin race t-shirt
- Discount sponsorships available for events

## WAITING ROOM- \$10,000

- Recognition on plaque on door
- Company logo on Screaming Pumpkin race t-shirt
- 2 VIP Casino Night tickets
- (2) Annually boosted social media posts
- Discount sponsorships available for events

## CONFERENCE ROOM- \$20,000

- Recognition on plaque on door
- Additional interior signage
- Company logo on Screaming Pumpkin race t-shirt
- Screaming Pumpkin finish line sponsor if committed before October 8, 2025
- 4 VIP Casino Night tickets
- (3) Annually boosted social media post
- Signage and shout out at Casino Night (Option trade: If any company has restrictions around alcohol or gifts, we could swap the VIP tickets or Casino a acknowledgment for additional boosted posts or increased recognition at an other event)
- Biannual use of the conference room via a booking calendar
- Company logo on Screaming Pumpkin race t-shirt
- Discount sponsorships available for events



# EVENT SPONSORSHIP FORM

## BILLING INFO

NAME: \_ \_ \_ \_ \_

COMPANY NAME: \_ \_ \_ \_ \_

ADDRESS: \_ \_ \_ \_ \_

CITY: \_ \_ \_ \_ \_ STATE: \_ \_ \_ \_ \_

ZIP: \_ \_ \_ \_ \_

PHONE: \_ \_ \_ \_ \_

EMAIL: \_ \_ \_ \_ \_

## PLEASE SELECT EVENT

- The Screaming Pumpkin
- Night at the Casino



## DONATION AMOUNT

- \$100
- \$150
- \$250
- \$500
- \$1,000
- \$1,250
- \$2,000
- \$1,750
- \$5,000
- \$10,000
- \$20,000

**TOTAL SPONSORSHIP AMOUNT:**

**\$**

Credit Card Payment: Please visit [www.yellowbearfoundation.org/donate](http://www.yellowbearfoundation.org/donate)

Check: Please make payment to- Yellow Bear Foundation

6812 N Knoxville Peoria, IL 61614-3504

# ANNUAL COMMITMENT FORM

## BILLING INFO

NAME: \_ \_ \_ \_ \_

COMPANY NAME: \_ \_ \_ \_ \_

ADDRESS: \_ \_ \_ \_ \_

CITY: \_ \_ \_ \_ \_ STATE: \_ \_ \_ \_ \_

ZIP: \_ \_ \_ \_ \_

PHONE: \_ \_ \_ \_ \_

EMAIL: \_ \_ \_ \_ \_

## CORPORATE SPONSORSHIP LEVEL

- \$15,000- Presenting Sponsor
- \$10,000- Platinum Sponsor
- \$7,500- Gold Sponsor
- \$5,000- Silver Sponsor
- \$2,500- Corporate Sponsor
- \$1,000- Bear Sponsor



**TOTAL SPONSORSHIP AMOUNT:**

\$

Credit Card Payment: Please visit [www.yellowbearfoundation.org/donate](http://www.yellowbearfoundation.org/donate)

Check: Please make payment to- Yellow Bear Foundation

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